

**STATUTORY CONDITIONS RELATING TO USE**  
FOR USE ONLY BY PROFESSIONAL OPERATORS. FOR USE ONLY IN  
RODENT CONTROL BY PROFESSIONAL OPERATORS.  
Application rate: apply as necessary.  
The (COSHH) Control of Substances Hazardous to Health Regulations 2002 may apply  
to the use of this product at work. Engineering control of operator exposure must be  
used where reasonably practicable in addition to the following items of personal  
protective equipment.  
Wear suitable gloves.  
However, engineering controls may replace personal protective equipment if a COSHH  
assessment shows they provide an equal or higher standard of protection.  
**AVOID ALL CONTACT BY MOUTH.**  
Avoid contact with skin.  
**WHEN USING DO NOT EAT, DRINK OR SMOKE.**  
**PREVENT ACCESS TO BAIT** by children, birds and non-target animals, particularly  
dogs, cats, pigs and poultry.  
**SEARCH FOR RODENT BODIES (EXCEPT WHEN USED IN SEWERS) AND  
DISPOSE OF SAFELY,** (e.g. burn or bury). Do not dispose of in refuse sacks or on  
open rubbish tips.  
**REMOVE ALL REMAINS OF BAIT AND BAIT CONTAINERS AFTER  
TREATMENT (EXCEPT WHEN USED IN SEWERS) AND DISPOSE OF  
SAFELY,** (e.g. burn or bury). Do not dispose of in refuse sacks or on open rubbish tips.  
**DO NOT PREPARE BAIT** where food, feed or water could become contaminated.  
**DO NOT PLACE BAIT** where food, feed or water could become contaminated (except  
when used in sewers).  
This material and its container must be disposed of as hazardous waste.  
**READ ALL PRECAUTIONS BEFORE USE.** HSE 6723

**PRECAUTIONS**  
To avoid risks to man and the environment comply with the instructions for use.  
In case of an accident or if you feel unwell seek medical advice immediately (show label  
where possible).  
**KEEP AWAY FROM FOOD, DRINK AND ANIMAL FEEDING STUFFS.**  
**WASH HANDS AND EXPOSED SKIN** before meals and after use.  
**WASH OUT CONTAINER THOROUGHLY** and dispose of safely.  
Keep container tightly closed. Keep only in the original container.  
**KEEP IN A SAFE PLACE.**  
Keep out of the reach of children.



## DEADLINE® LIQUID CONCENTRATE

RODENTICIDE FOR PROFESSIONAL  
USE AGAINST RATS AND MICE  
INDOORS AND OUTDOORS.



**HARMFUL IN  
CONTACT WITH SKIN  
AND IF SWALLOWED.**

### HARMFUL

Contains 0.1% w/w bromadiolone (1.0g/l)

Prepared bait may be used in damp  
conditions including sewers

THIS PRODUCT IS APPROVED FOR  
USE UNDER THE CONTROL OF  
PESTICIDES REGULATIONS 1986  
FOR USE AS DIRECTED

Contents 150ml e

Deadline is a registered trademark of Rentokil Initial Plc.  
Bitrex is a registered trademark of Macfarlan Smith Ltd.

### DIRECTIONS FOR USE

Bait labels must be affixed to containers to which the prepared bait is  
transferred to facilitate its use. The product must be supplied with  
labels suitable for the containers of prepared bait. Always position  
baits well so as to protect from prevailing weather and to prevent  
access by humans, domestic animals and wildlife. The resistance  
status of the target species should be taken into account when  
considering the choice of rodenticide to be used.

For liquid baits: Dilute 50ml of concentrate in 950ml clean water. and  
mix well. Most effective in dry locations where no other source of  
water is available and when used in conjunction with conventional  
anticoagulant baits. Note: Do not use liquid baits in sewers.

For whole seeds and cereal baits: Add 50ml concentrate to 1kg of  
cereal bait base and mix well.

For biscuit base baits: Dilute 50ml concentrate in 150ml of clean  
water and mix. Then mix diluted concentrate with 800g biscuit or  
porridge oats bait base.

FOR RATS : Place up to 500g prepared bait per protected bait  
location, where rats are running and feeding (more may be needed for  
severe infestations). Place bait in runs or harbourages to offer  
maximum opportunity for feeding.

FOR MICE : Use up to 10g prepared bait per bait box or tray, and  
position in protected situations, where mice are running and feeding.  
Inspect baits at appropriate intervals and replenish bait as necessary  
until no more is taken.

**Advice to Doctor:** Bromadiolone is an indirect anticoagulant.  
Phytomenadione, Vitamin K1, is antidotal. Determine prothrombin  
times not less than eighteen hours after consumption. If elevated,  
administer Vitamin K1 and continue until prothrombin time  
normalises. Continue determination of prothrombin time for two  
weeks after withdrawal of the antidote and resume treatment if  
elevation occurs in that time.

Batch No:

see base



STORE IN A COOL DRY PLACE.  
PROTECT FROM FROST.

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Label No. 101703-124-C3

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